**Vision** | Fathers and father figures in Washington become the parents they aspire to be for their children, families and communities.

**Mission** | We amplify the voices of fathers and father figures in Washington State to promote fatherhood inclusion, equity, diversity and research activity that strengthens families and maximizes children’s potential.

**Values** |

* **Diversity** – we understand and value the varied cultures and experiences fathers and father figures have while raising children
* **Inclusion** –we appreciate the diverse spectrum of races, cultures, and experiences of fathers and father figures on the council and in the design of father friendly services in Washington
* **Equity** – we recognize the need to transform family support service systems, improve access to opportunities and resources, and dismantle barriers for all fathers and father figures.
* **Belonging** – we connect people, build safe relationships, and co-create possibilities with fathers and father figures to foster a better tomorrow for their families
* **Education** – using the power of fathers’ stories and research activity that together reshape the fatherhood narrative, we strive to compel to action community members, public and private service providers, and elected officials in the achievement of our state’s collective long term goals.
* **Partnering** – we recognize it will take a broad spectrum of fathers and father figures, community members, public and non-profit service providers, academics, and national thought leaders to achieve our collective goals.
* **Leadership** – we understand that leaders exist in all roles and that it is essential to leverage lived experience to advance transformational change in policies, practices, and programs for families.