**Meeting Goals:**

1. Welcome and Introductions
2. LI2 Activities

**Participants:** Anne Stone, DSHS/ESA; Kyle Paskewitz; Amanda Krotke-Crandall; Ellen Nolan DSHS/ESA

| **Topic** | **Notes** |
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| **Welcome and Introductions**     * Review Agenda | * Anne introduced a new grant from the Bezos foundation about implementing VROOM development model for dads. * After come concerns about “putting all our eggs into one basket” by focusing on one strategy the group decided to move forward |
| **LI2 Activities**   * Recap of Creative Matrix (see second page for full chart) * Effort impact Matrix | * Everyone present choose two issues they were passionate about and placed them on the Effort Impact Matrix (attached and see third page) |
| **Next Steps**  Who do we need to reach out to around our top strategies?  Report out at the Summit Debrief – Who?  **Adjourn**   * SEE you all Friday Aug. 9th at 2201 South 78th St. Tacoma * Next meetings: * Tue. Sep 3rd 10-11 * Tue. Oct 1st, 10-11 * Tue. Nov. 5th, 10-11 * Tue. Dec 3rd, 10-11 * Tue. Jan. 7th, 1—11 |  |

**Creative Matrix**

|  |  |  |  |
| --- | --- | --- | --- |
|  | Capturing ALL dads | How do fathers find resources? | Paradigm shift |
| Technology & digital Media | * Social Media Videos * Using SHS fatherhood website as clearing house for fatherhood groups * PSA’s national ads * Podcast | * Facebook page set up? * Existing FB pages | * Telling their story * Example Rise up digital magazine * Videotaping events and stories of parenting |
| Bringing dads together | * Events Bring dads and kids together * WCFC add local groups * Focus groups * Dad and children picnics and events | * Mentors with system experts * Existing networks such as clubs that dads are in, churches, etc. * Meetings at H.S. EHS to share resources * Dads starting groups took kit: | * Speakers Bureau both video and live |
| WILD | * Rewarding fathers who set example * Cooking class with craft stuff * Essay contest about dads “coolest dad” | * Educate state agency and program resources | * Service delivery-Conversation legislation and policy shift |

**Effort impact Matrix**

