**Meeting Goals:**

1. Welcome and Introductions
2. LI2 Activities

**Participants:** Anne Stone, DSHS/ESA; Kyle Paskewitz; Amanda Krotke-Crandall; Ellen Nolan DSHS/ESA

| **Topic** | **Notes** |
| --- | --- |
| **Welcome and Introductions**  * Review Agenda
 | * Anne introduced a new grant from the Bezos foundation about implementing VROOM development model for dads.
* After come concerns about “putting all our eggs into one basket” by focusing on one strategy the group decided to move forward
 |
| **LI2 Activities** * Recap of Creative Matrix (see second page for full chart)
* Effort impact Matrix

 | * Everyone present choose two issues they were passionate about and placed them on the Effort Impact Matrix (attached and see third page)

 |
| **Next Steps** Who do we need to reach out to around our top strategies?Report out at the Summit Debrief – Who? **Adjourn*** SEE you all Friday Aug. 9th at 2201 South 78th St. Tacoma
* Next meetings:
* Tue. Sep 3rd 10-11
* Tue. Oct 1st, 10-11
* Tue. Nov. 5th, 10-11
* Tue. Dec 3rd, 10-11
* Tue. Jan. 7th, 1—11
 |  |

**Creative Matrix**

|  |  |  |  |
| --- | --- | --- | --- |
|  | Capturing ALL dads | How do fathers find resources? | Paradigm shift |
| Technology & digital Media | * Social Media Videos
* Using SHS fatherhood website as clearing house for fatherhood groups
* PSA’s national ads
* Podcast
 | * Facebook page set up?
* Existing FB pages
 | * Telling their story
* Example Rise up digital magazine
* Videotaping events and stories of parenting
 |
| Bringing dads together | * Events Bring dads and kids together
* WCFC add local groups
* Focus groups
* Dad and children picnics and events
 | * Mentors with system experts
* Existing networks such as clubs that dads are in, churches, etc.
* Meetings at H.S. EHS to share resources
* Dads starting groups took kit:
 | * Speakers Bureau both video and live
 |
| WILD | * Rewarding fathers who set example
* Cooking class with craft stuff
* Essay contest about dads “coolest dad”
 | * Educate state agency and program resources
 | * Service delivery-Conversation legislation and policy shift
 |

**Effort impact Matrix**

